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Applicant:

Craig R. Burfeind et al.

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Serial No.:

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PATENT

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Title:

GENERATION AND DISTRIBUTION OF PERSONALIZED MULTIMEDIA

NATURAL PHENOMENOLOGICAL INFORMATION

APPOINTMENT OF ASSOCIATE REPRESENTATIVE

Commissioner for Patents Washington, D.C. 20231

The undersigned attorney of record in the above-identified patent application hereby appoints:

Raymond Berdie

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to act as an associate attorney, and empowers the associate attorney to receive all correspondence from the U. S. Patent and Trademark Office, to amend the specification and drawings, to prosecute the application; and ratifies any act done by the associate in respect of the application.

Respectfully submitted,

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By their Representatives,

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CERTIFICATE UNDER 37 CFR 1.8: The undersigned hereby certifies that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail, in an envelope addressed to: Commissioner of Patents, Washington, D.C. 20231, on this 10 day of February, 2002.